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Food

Webber's home-grown relish is finding space on store shelves

by Tracey Weiss

Warren Webber relishes the thought of marketing his product to a national audience.

The town native and resident has found that his sweet pepper concoction, Webber's Original Olde Tyme Pepper Relish, is finding a spot atop hot dogs, hamburgers and other assortments of food among customers throughout the state.

"It's sweet and all peppers," he said. "It's also all natural. There are no preservatives and it's kosher."

Webber's Relish comes in mild, medium and hot and averages between \$4 and \$6.

Right now, Webber's Relish is in the Crown Super Market and IGA stores, but Mr. Webber is a salesman at heart and already has major distributors working on spreading his relish throughout other chains regionally and nationally.

To that end, he's working on a few more products to add to his line.

A business graduate of Westminster College in Pennsylvania, he worked for his father, who owned Mr. Auto Wash in Hartford, before buying and selling businesses for many years. He decided to develop the relish recipe a year ago.

"This is an old recipe that I made changes to seven or eight times until I was certain the right taste came through," he said.

"I loved it and other people loved it. It started out as a laugh, but all of my friends liked the taste of it so much."

Bottled at a company in New Haven, it's made of peppers, onions, cider vinegar, salt, and is 15 calories per serving, which according to the jar's nutrition list, is one tablespoon.

Total carbohydrates are three grams per serving and Mr. Webber added that "it's low in sugar and there's no fat. It's good for the diet conscious. Once you open the jar, it's good for six months in the refrigerator."

Personally, Mr. Webber said he likes it on hot dogs, "but it's great on anything ... fish, chicken ... one woman told me she put it on top of her meatloaf and it cooked in and caramelized. She loved it."

He also suggested putting it on crackers and cream cheese. "Nobody has a taste like this," he said. "People who like it say 'you're very unique.'" **WHL**



Warren Webber is the creator of Webber's Original Olde Tyme Pepper Relish, an all-natural product that is good on hot dogs and burgers as well as fish, chicken, steaks, salads and more. The sweet relish comes in mild, medium and hot and is currently available at the Crown and IGA markets.

For more information call 1-860-233-4373 or go to the website www.warrensfoods.com